Your Better Workforce Won't Be Delivered On A Platter

Get Your Company Behind The Soft Skills and Emotional Intelligence Movement Transforming Schools — and Businesses

EQuip OUR kids

The Workforce is Broken. Business Pays the Price When Schools Schools Don't Teach SEL Soft Skills

“Social and Emotional Learning is good for the child, good for the workforce, and good for society.”
-The Lego Foundation

Gen Z Layoffs

60% of Gen Zers are getting laid off for lack of soft skills.. *(Intelligent.com)*

High Turnover Risk

51% of US employees are actively seeking a job change.(*Gallup*)

Employee Mental Health Issues

$32 billion annual cost of workplace mental health stress. .(*Harvard Business Review*)

Engaging Corporate America

Who cares

What is the benefit to the Company to support you?

What is the ask?

What are you asking – money, programs, other?

Who to engage in the Company

CEO, HR, other decision makers

How to get introductions

Networking & connecting

How to get yes to a meeting

Who cares –

What is the benefit to the Company to support you?

- Elevated performance / profits & customer satisfaction
- Happy workforce and reduced turnover
- Good reputation of the Company in its community
- Better parents and children equals better workforce

What is the ask?

What are you asking – money, programs, other?

- Corporate Donations to elevate reputation in the community and do good
  - -Sponsor organization and get public recognition
  - -Ask for significant amounts and justify
    - by number of kids helped

- Program put on at Company to teach workforce social/emotional skills to make them better employees & parents

- Introductions and support at schools to introduce our curriculum

- Other – lobbying help, become an advisor, etc.

Who to engage in the Company

CEO, HR, other decision makers

Decision makers vs influencers

CEO, President, CFO, COO, etc.

Human Resources – responsible for development of workforce

Attorneys, Accountants, Insurance Brokers, Vendors

How to get introductions

Networking & connecting - How to get yes to a meeting

I am working to develop the best workforce for the future
– I need your advice

Use statistics about the consequences of poor social/emotional skills

Education is broken and does not teach social/emotional skills

What would a significant improvement in productivity mean
to your business